

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Waterfront Strategies/ POL
3050 K Street NW Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 1569140 /		<u>Alt Order #</u> 08993493
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 6202
<u>Advertiser</u> House Majority PAC / ISS		<u>Original Date / Revision</u> 03/21/18 / 03/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 10957AG	<u>Advertiser Ref</u> 38241	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/16/18	10/22/18	M-F 430-5a News	430-5a		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				3	\$375.00				
N 2	KUSA	10/16/18	10/22/18	Today Show 2	9-10a		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$900.00				
N 3	KUSA	10/16/18	10/22/18	9News at Noon	12p-1230p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$750.00				
N 4	KUSA	10/16/18	10/22/18	Days of Our Lives	2-3p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$900.00				
N 5	KUSA	10/16/18	10/22/18	Ellen	3-4p		:30				NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$950.00				
N 6	KUSA	10/16/18	10/22/18	Local News @ 5p M-F	5-530p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				3	\$4,000.00				
N 7	KUSA	10/16/18	10/22/18	Local News @ 6p M-F	6-630p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--				3	\$4,000.00				
N 8	KUSA	10/20/18	10/20/18	Entertainment Tonight Sa	6-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$1,500.00				
N 9	KUSA	10/16/18	10/16/18	This Is Us	8-9pm		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-T-----				1	\$12,000.00				
N 10	KUSA	10/20/18	10/20/18	Will&Grace/Superstore	7-9pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$2,000.00				

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Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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<u>Advertiser</u> House Majority PAC / ISS		<u>Estimate #</u> 6202
		<u>Original Date / Revision</u> 03/21/18 / 03/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 11	KUSA	10/20/18	10/20/18	SNL Encore	9-10pm		:30				NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	----S-				1	\$3,000.00					
N 12	KUSA	10/16/18	10/22/18	9News Daybreak 5a	5-530am		:30				NM	5	\$4,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				5	\$950.00					
N 13	KUSA	10/16/18	10/22/18	9News 10p M-F	10-1036pm		:30				NM	2	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				2	\$4,500.00					
N 14	KUSA	10/17/18	10/17/18	Entertainment Tonight	630-7p		:30				NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$2,500.00					
N 15	KUSA	10/16/18	10/22/18	9News Daybreak 5:30a	530-6am		:30				NM	5	\$6,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				5	\$1,350.00					
N 16	KUSA	10/16/18	10/22/18	9News 6am	6-7am		:30				NM	5	\$11,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				5	\$2,200.00					
N 17	KUSA	10/16/18	10/22/18	Today Show	7-9am		:30				NM	2	\$4,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				2	\$2,200.00					
N 18	KUSA	10/20/18	10/20/18	NBC Today Show (Sa)	5-7am		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S-				1	\$450.00					
N 19	KUSA	10/20/18	10/20/18	9News Sat Morning	7-9am		:30				NM	1	\$1,650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S-				1	\$1,650.00					
N 20	KUSA	10/21/18	10/21/18	NBC Today Show (Su)	6-7am		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				1	\$450.00					
N 21	KUSA	10/21/18	10/21/18	9News Sunday Morning	7-9am		:30				NM	2	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				2	\$1,600.00					
Totals												0.00	58	\$105,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	58	\$105,275.00	(\$15,791.25)	\$89,483.75
Totals	58	\$105,275.00	(\$15,791.25)	\$89,483.75

Signature: _____ **Date:** _____

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